



Crivitz School District

Community Survey Report

May 15, 2024

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**Survey/Respondent
Information**



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Our mission is to help educational leaders gather, organize, and use data to make strategic decisions.



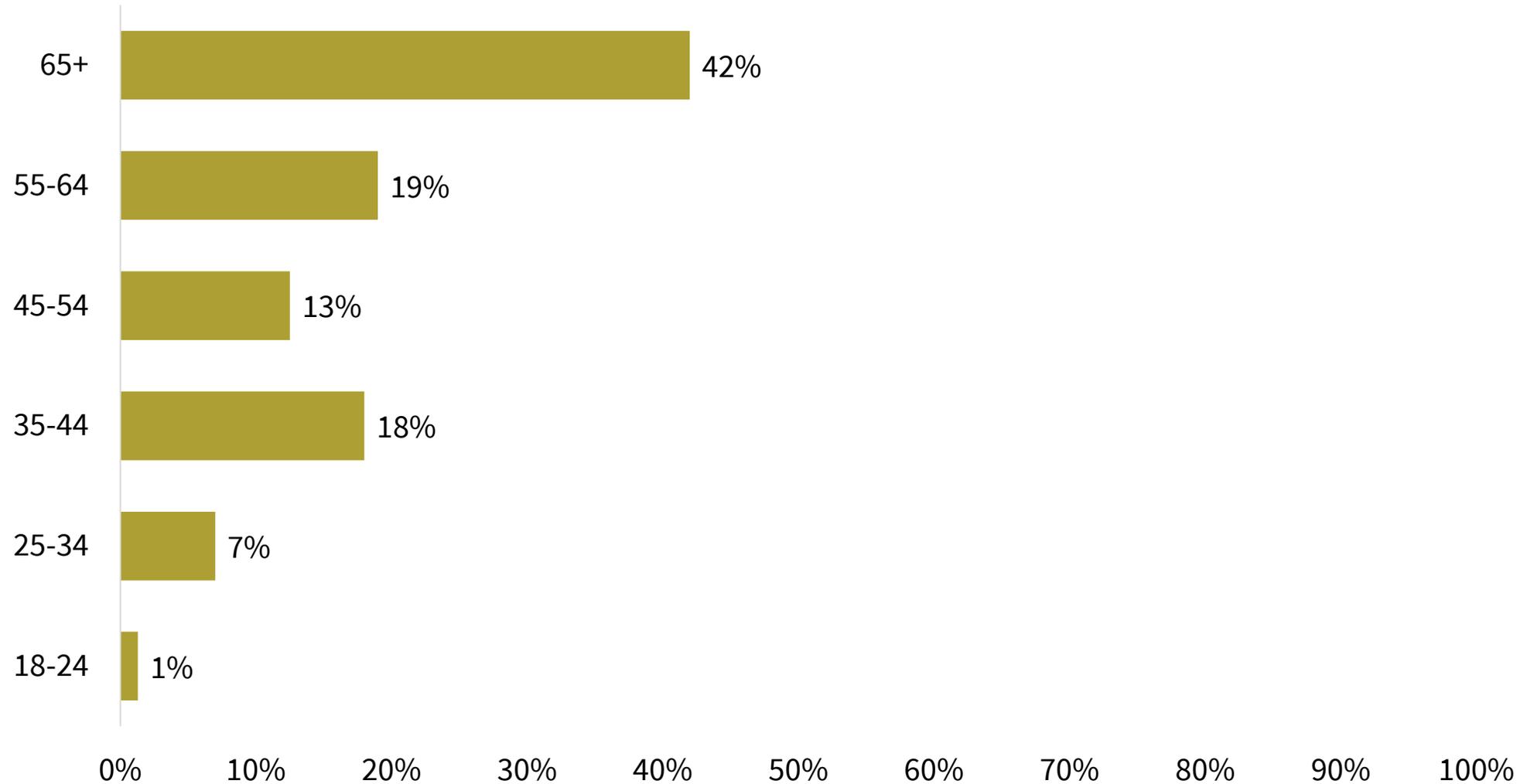
- Founded in **2002** to provide independent research
- Conducted over **10,000** staff, parent, and student, and community surveys for school improvement
- Helped more than **900** districts navigate the strategic planning and referendum planning process

Survey Information

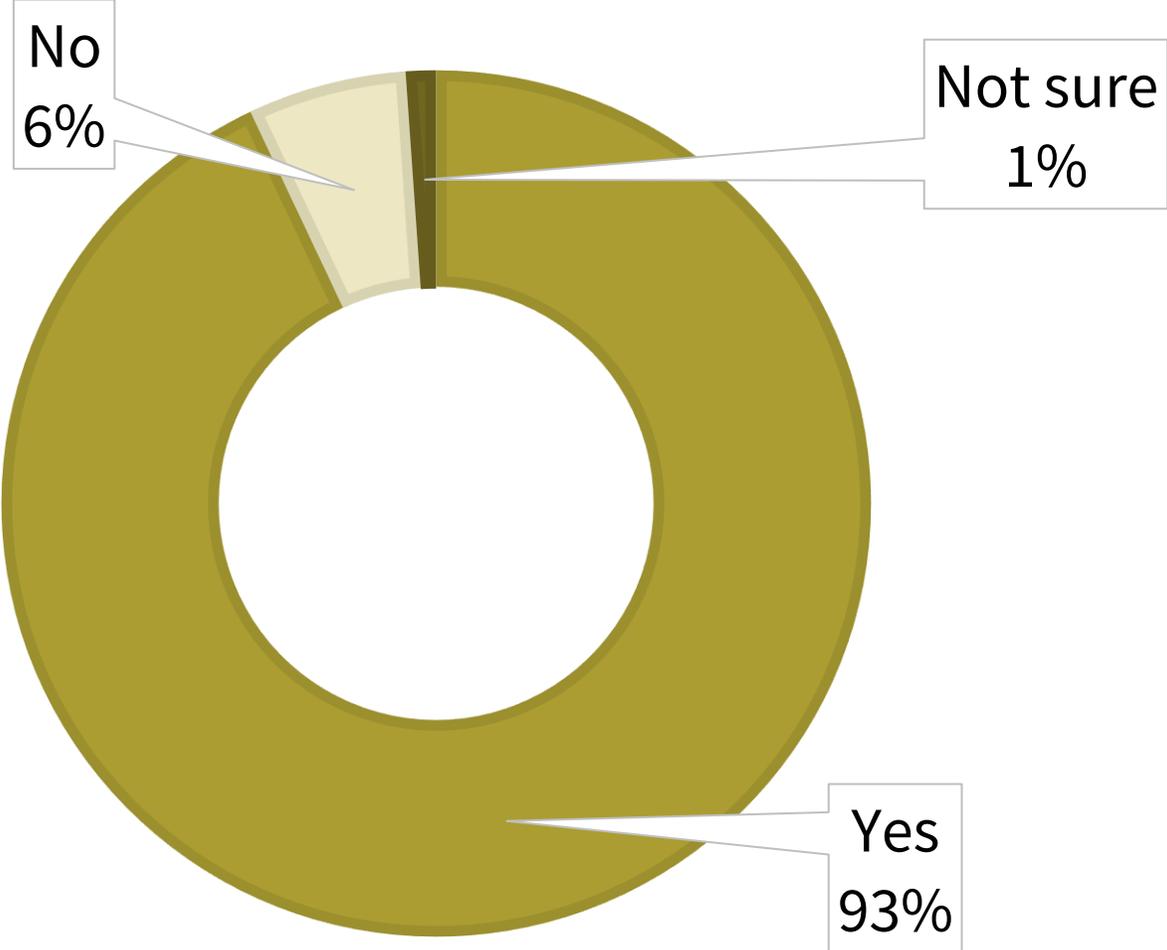
- **April 29, 2024** survey deadline
- **954** total respondents
- **21.5%** response rate
- **+/- 3.3%** statistical margin of error



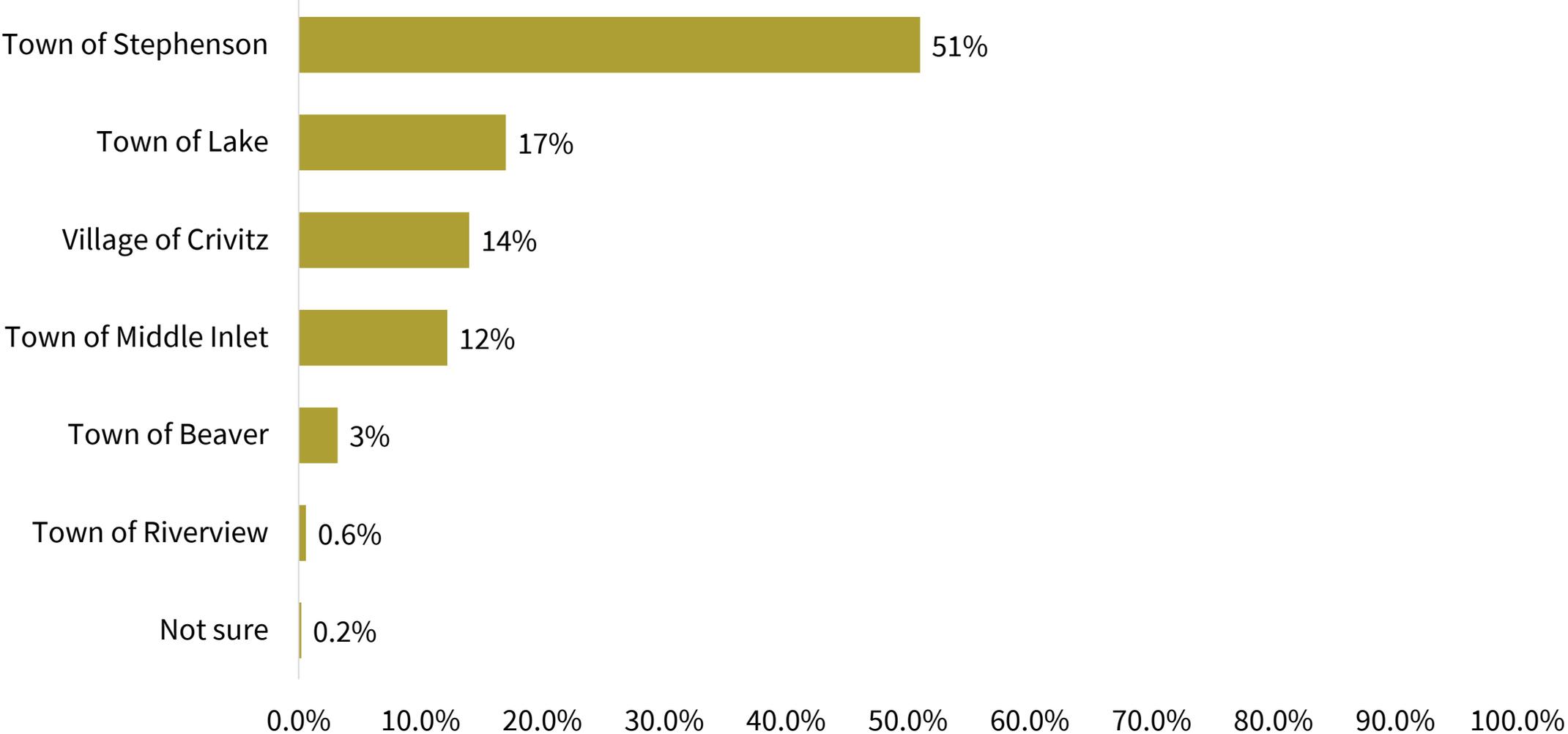
What is your age?



Is your primary residence in the District?



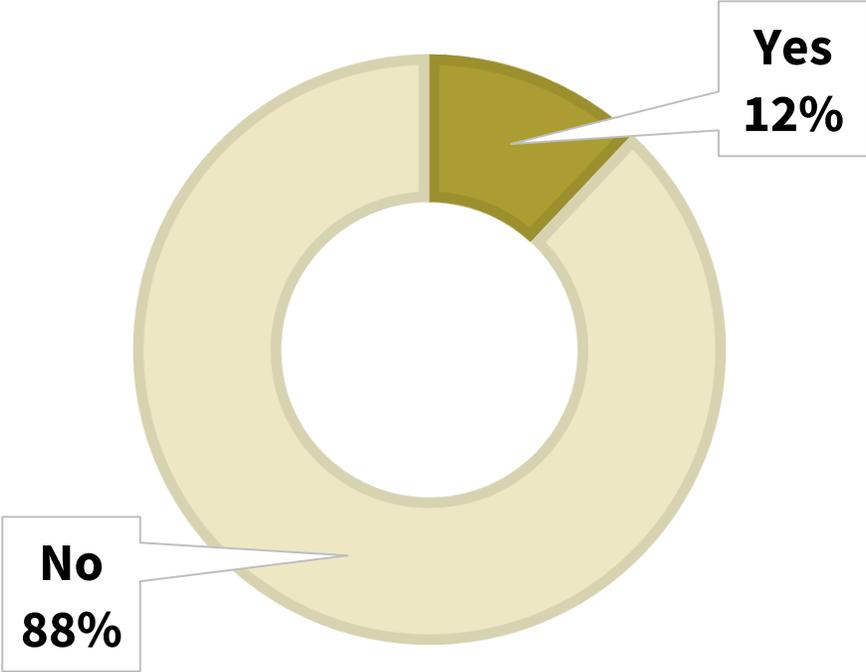
In which municipality do you live?



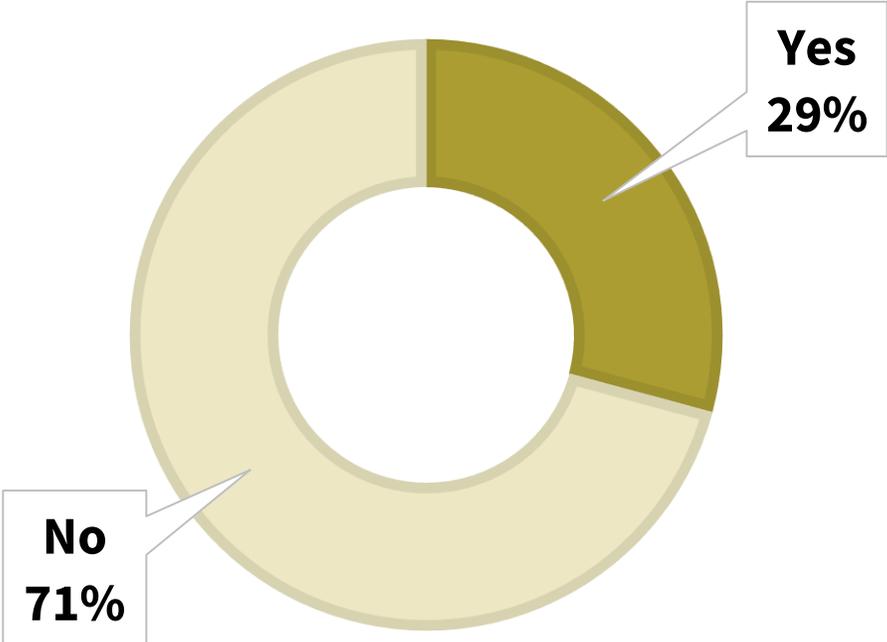
Respondent Information



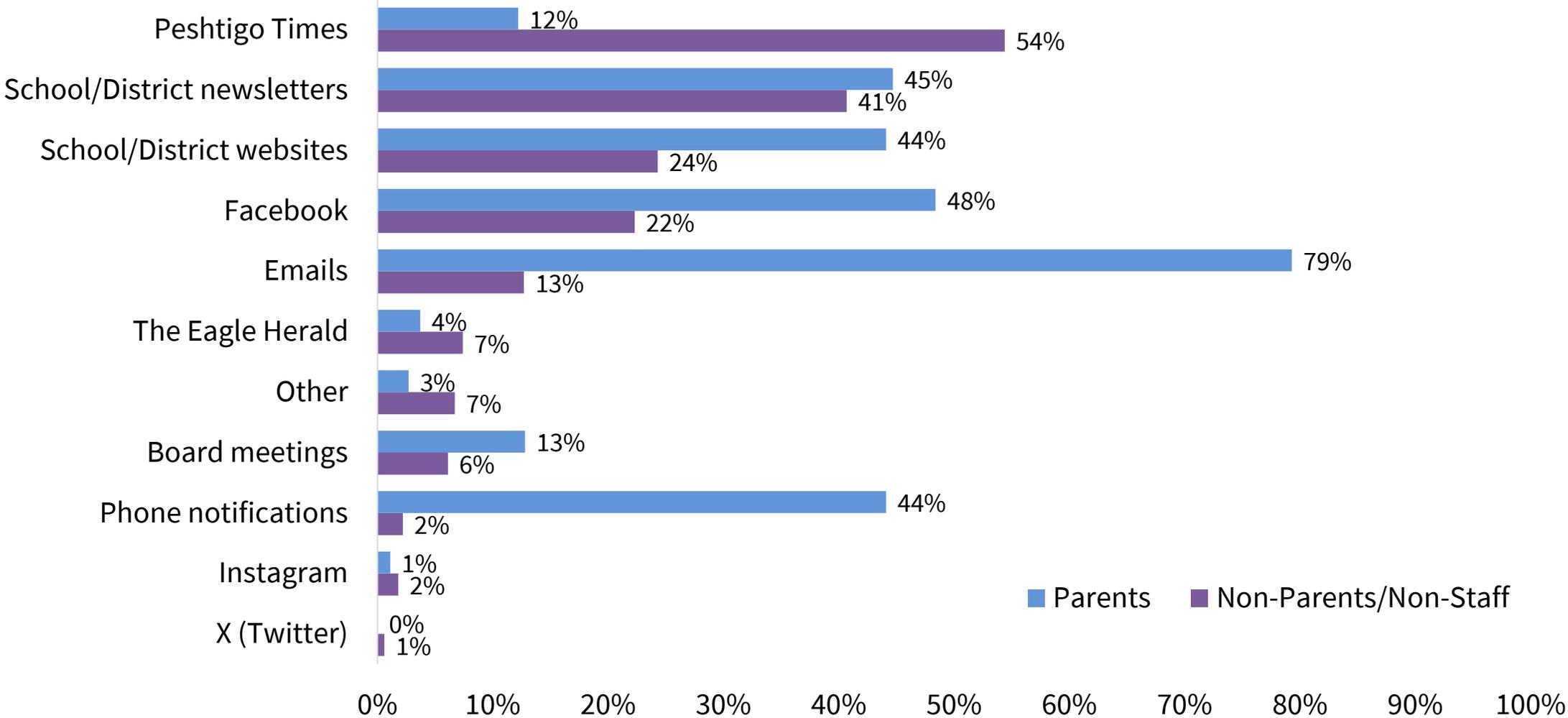
Are you an employee of the District?



Do you have children attending a school in the District?



How do you like to receive school/District information?

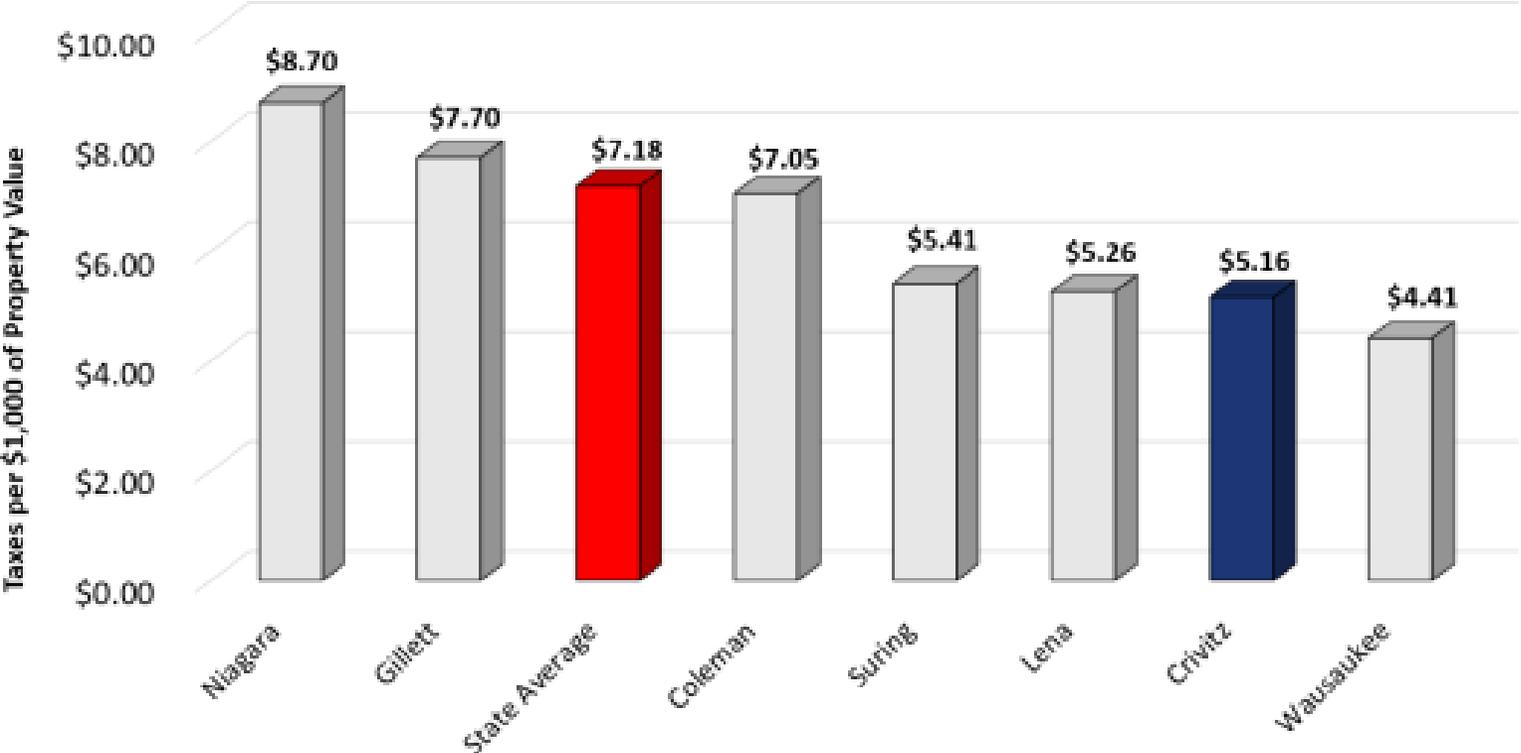


Planning Background



The District's tax mill rate is also one of the lowest in our region and well below the state average.

Property Tax Mill Rates
Regional Comparison (2023-24)



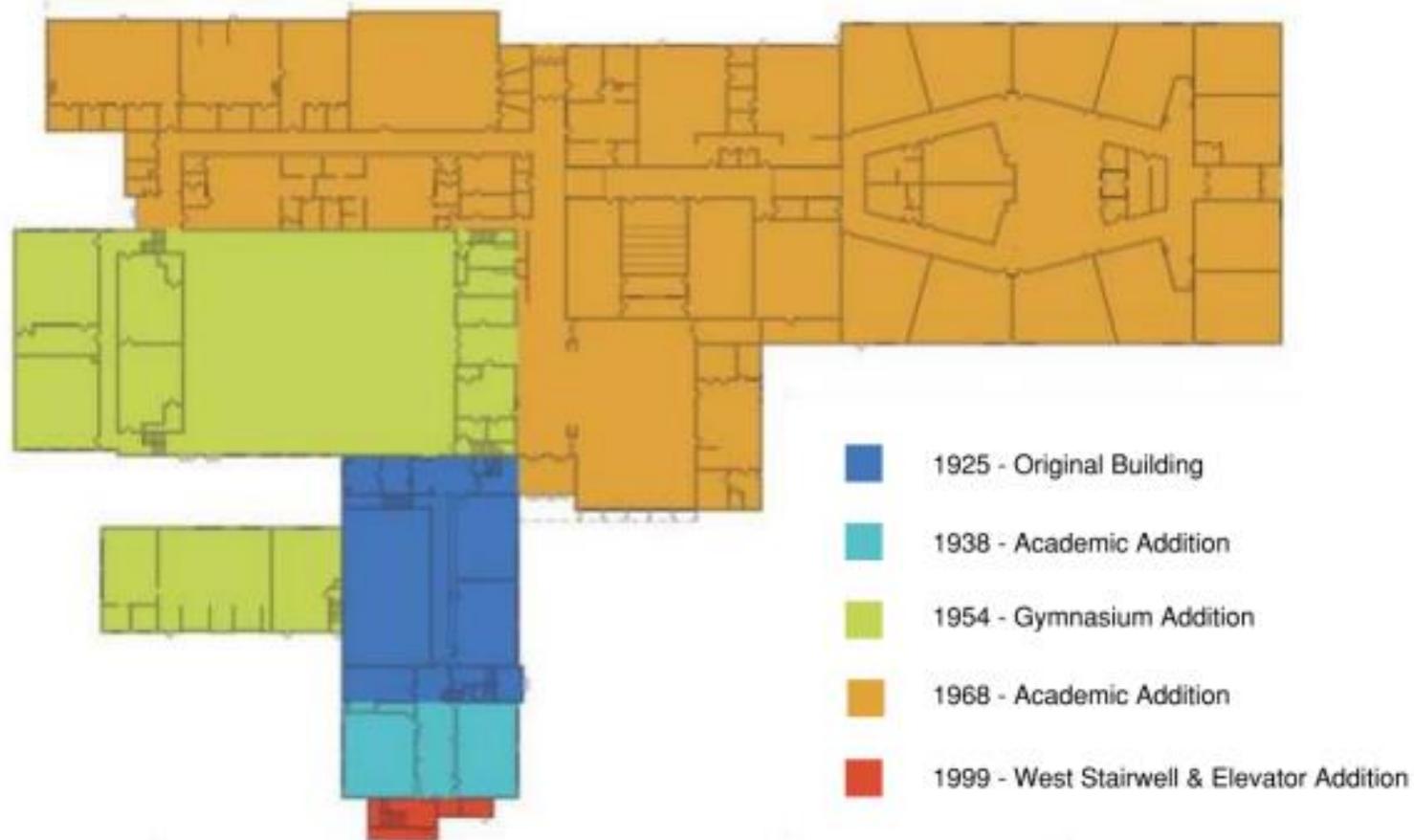
Facility Challenges

This fall, Bray Architects completed an assessment of our buildings and grounds. **The most pressing needs are at Crivitz Elementary.** The full report is available at (www.crivitz.k12.wi.us/page/3588) A summary of needs is below.

- Some major building systems, including heating/ventilation, and electrical, have exceeded their service life and need to be repaired and/or replaced.
- The roof needs to be replaced (patches are no longer sufficient).
- Windows are worn out and are not energy efficient.
- Interior and exterior doors need to be replaced.
- Flooring and ceiling tiles are worn out and need to be replaced.
- Some areas of the school do not comply with ADA (Americans with Disabilities Act) requirements.
- Some plumbing/piping systems need to be replaced.
- Traffic flow needs to be reconfigured to better separate vehicles and pedestrians.
- The parking lot asphalt needs to be replaced.

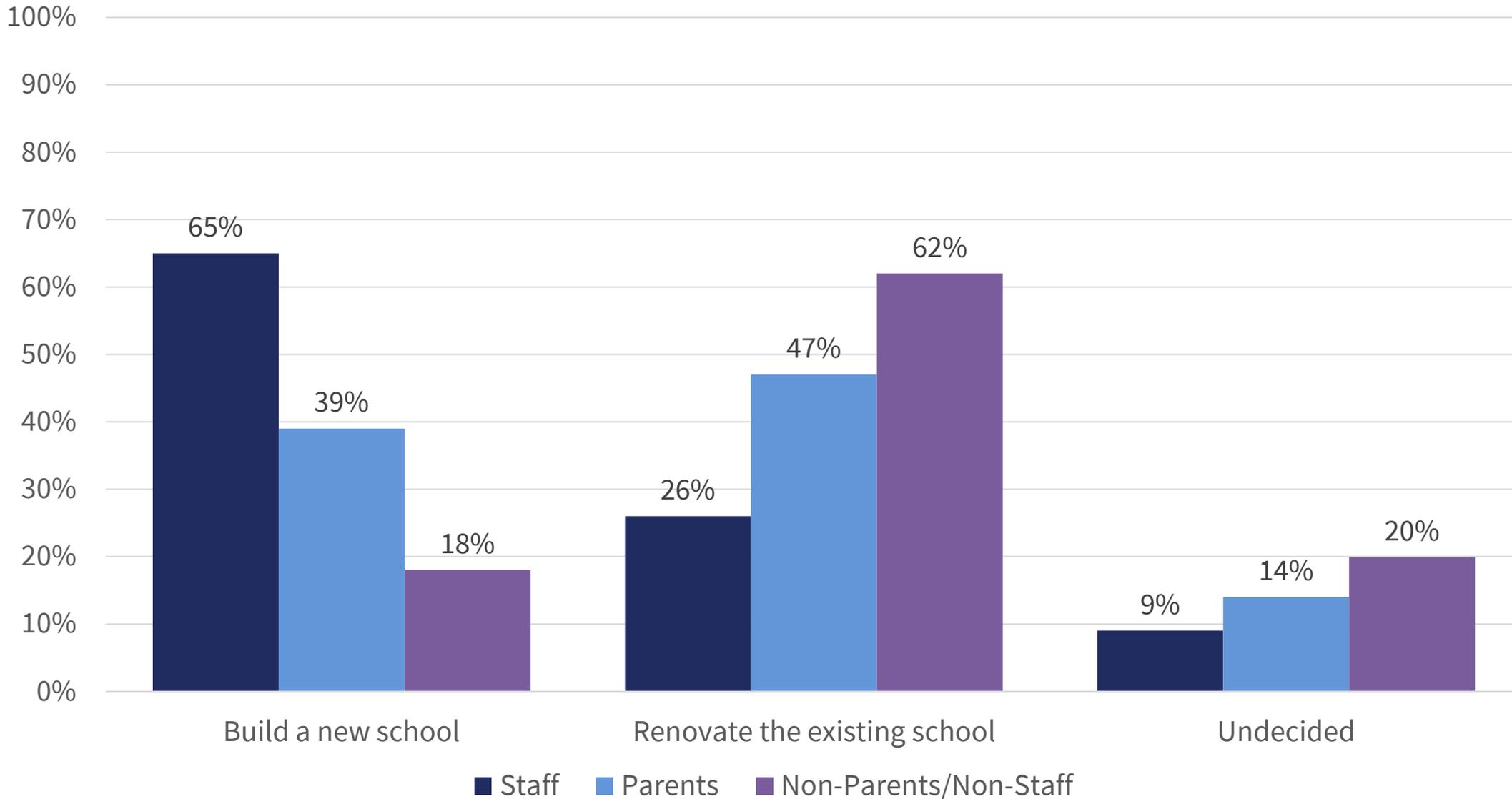


Facility Challenges



Building a new school would cost approximately \$46 million and increase local property taxes by \$251 for every \$100,000 of property value. The current building is structurally sound but will require an investment of \$23 million to extend the service life another 30 to 40 years.

What advice would you give regarding Crivitz Elementary?

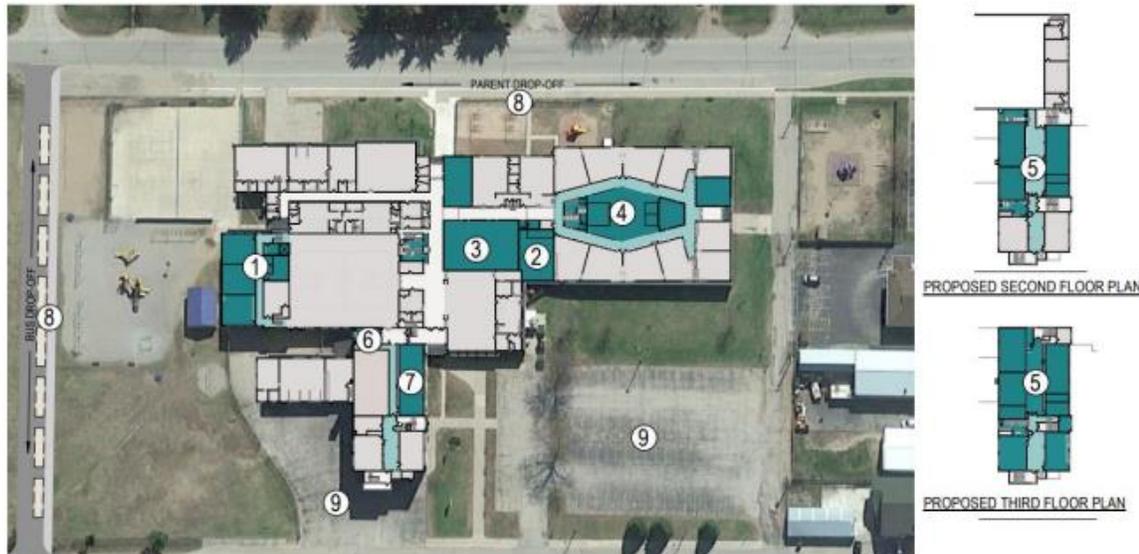


Elementary Plan



If the community supports renovating Crivitz Elementary, the following plan was developed for community feedback.

1. Create a 4-year-old kindergarten and early childhood classroom with dedicated restrooms
2. Renovate space for a kindergarten classroom with a dedicated restroom
3. Relocate the library to provide better access for students and the community
4. Create areas for small-group instruction
5. Expand 5th and 6th grade classrooms
6. Add an elevator to provide accessibility to the lower level
7. Relocate the school office and secure entry
8. Reconfigure traffic flow
9. Resurface parking lots



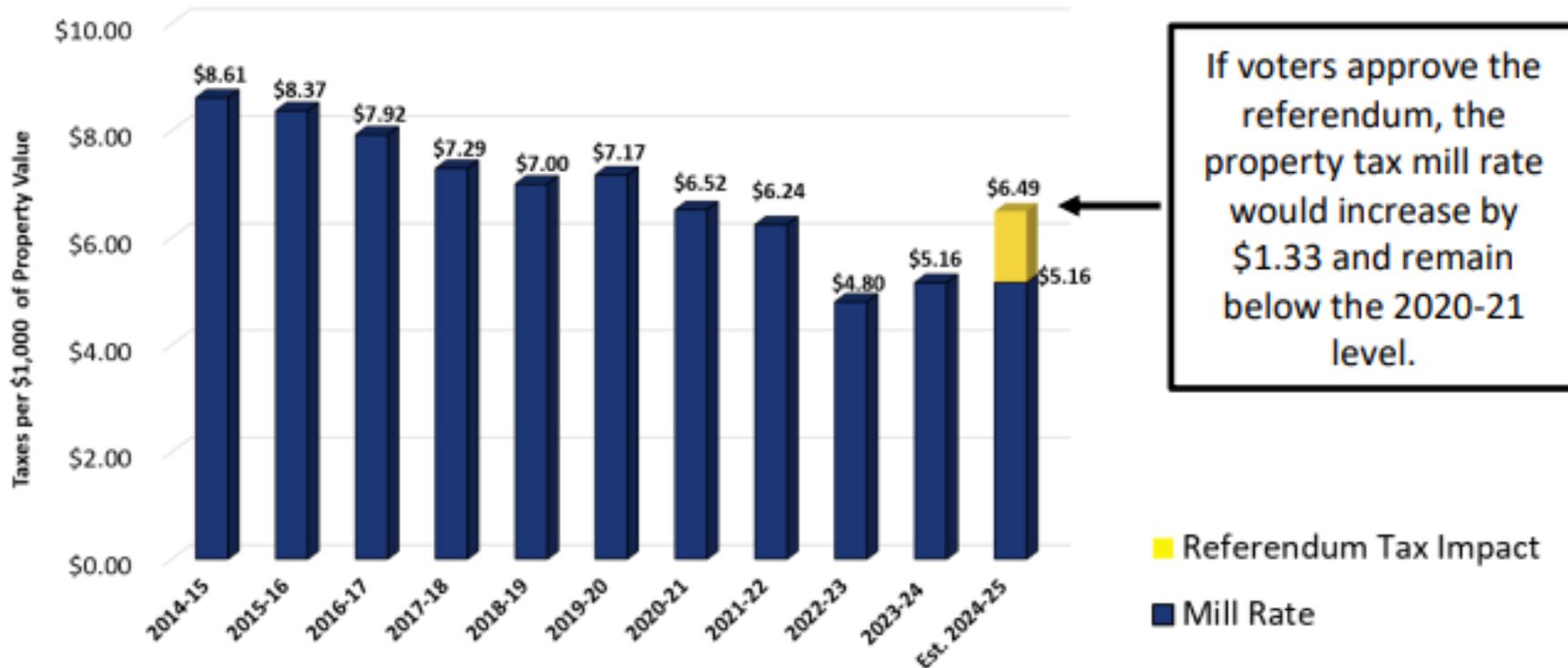
In addition, the plan would replace windows, roofs, plumbing, and interior/external doors. It would also update heating/ventilation and electrical systems and address ADA compliance issues.

Funding Support

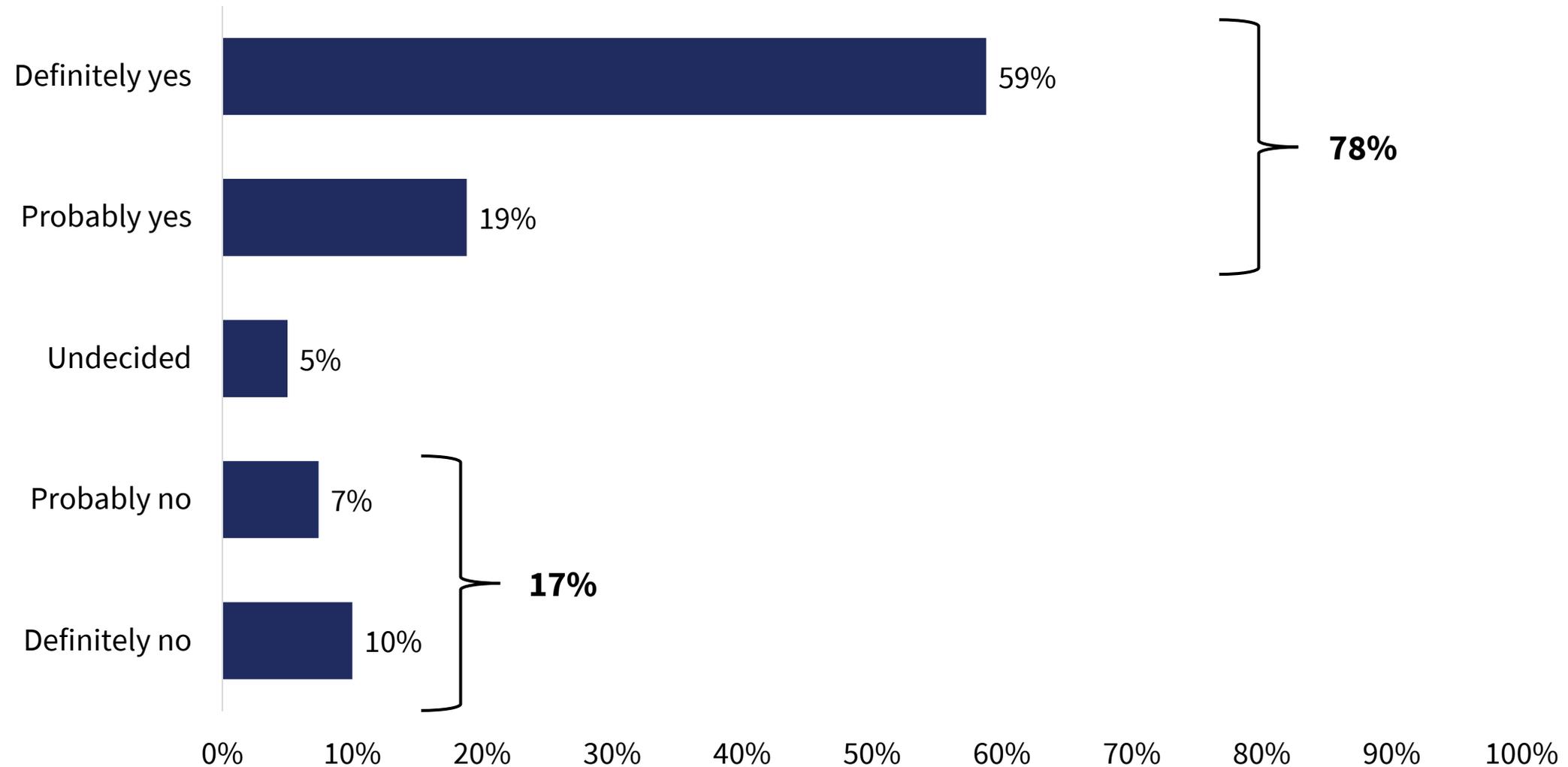


Crivitz area voters would need to approve a referendum to remodel the elementary school. Since 1998, nearly 90% of school districts in Wisconsin have pursued this type of referendum. Our district has not pursued this type of referendum in the last 25 years.

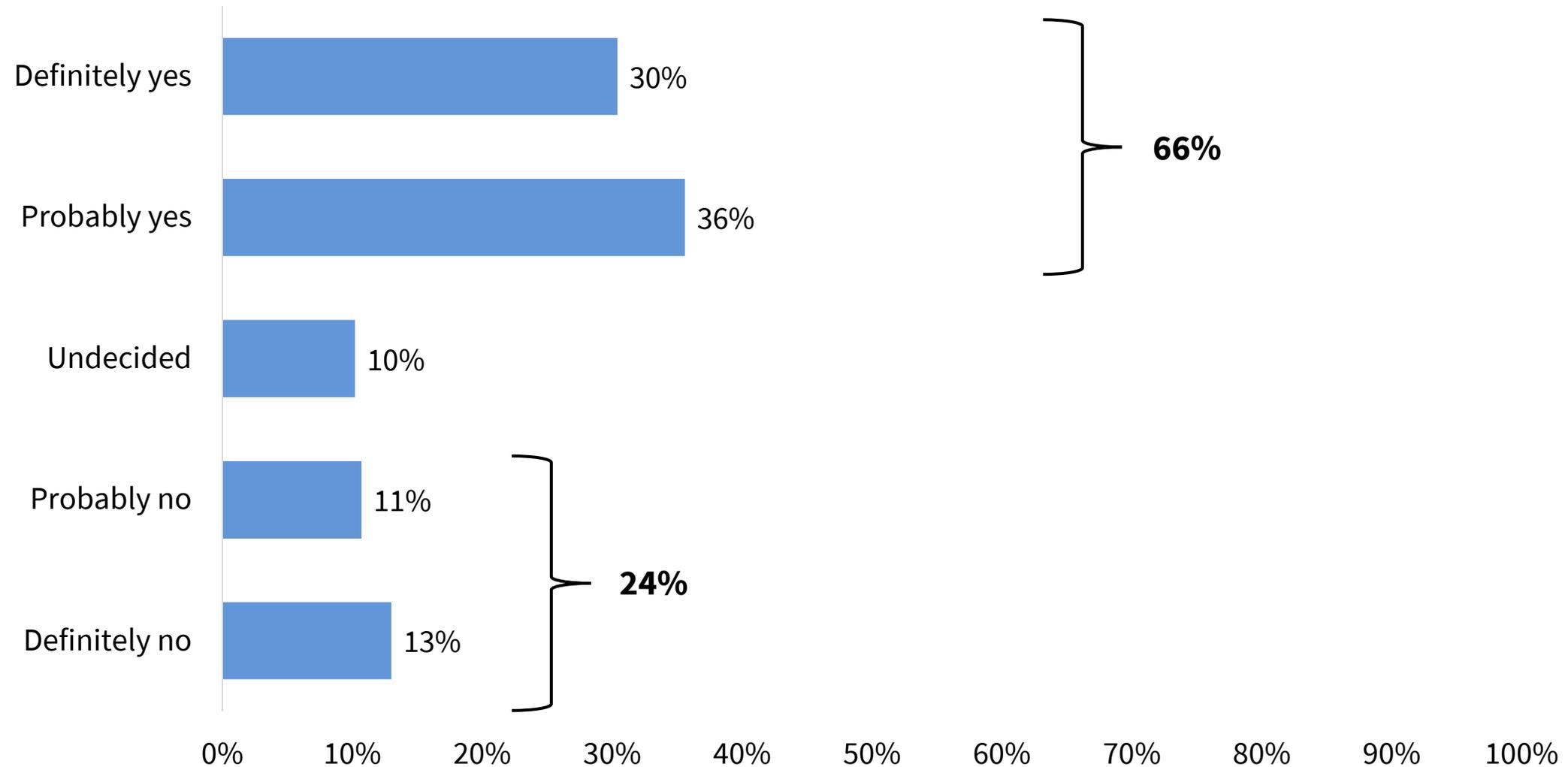
Crivitz School District Property Tax Mill Rate
Referendum Tax Impact



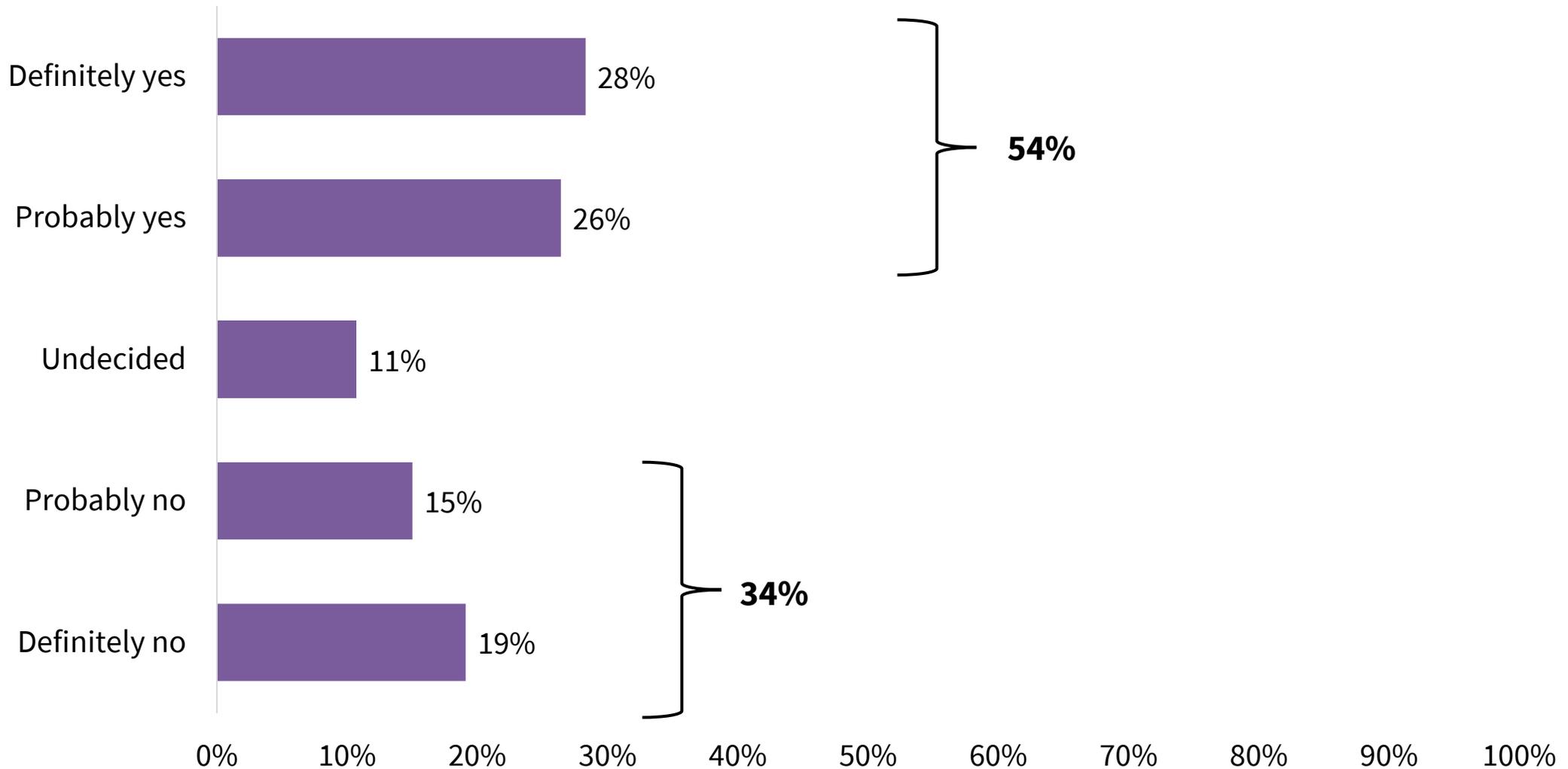
Would you support a \$23 million referendum to update Crivitz Elementary? (*Staff Residents*)



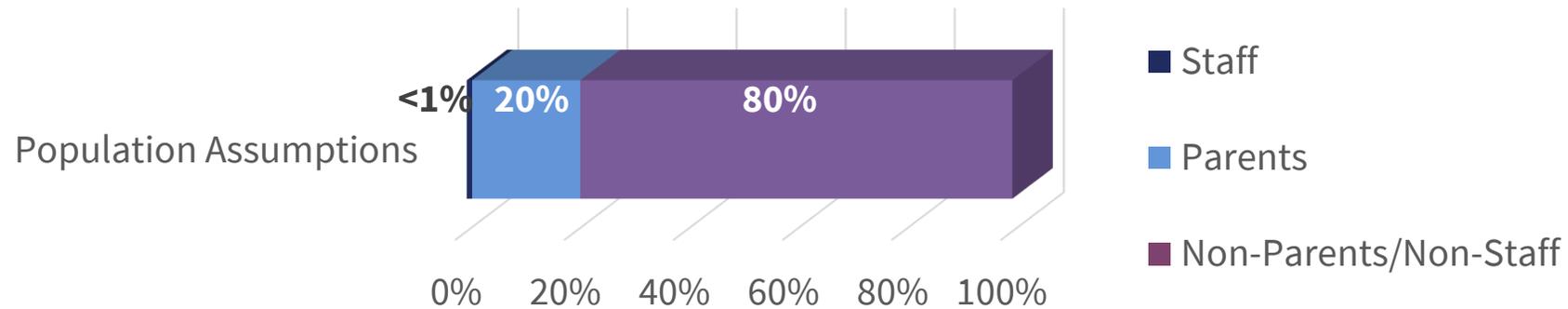
Would you support a \$23 million referendum to update Crivitz Elementary? (*Parent Residents*)



Would you support a \$23 million referendum to update Crivitz Elementary? (*Non-Parent/Non-Staff Residents*)



Additional Analysis: Would the \$23 million referendum to update Crivitz Elementary be supported?

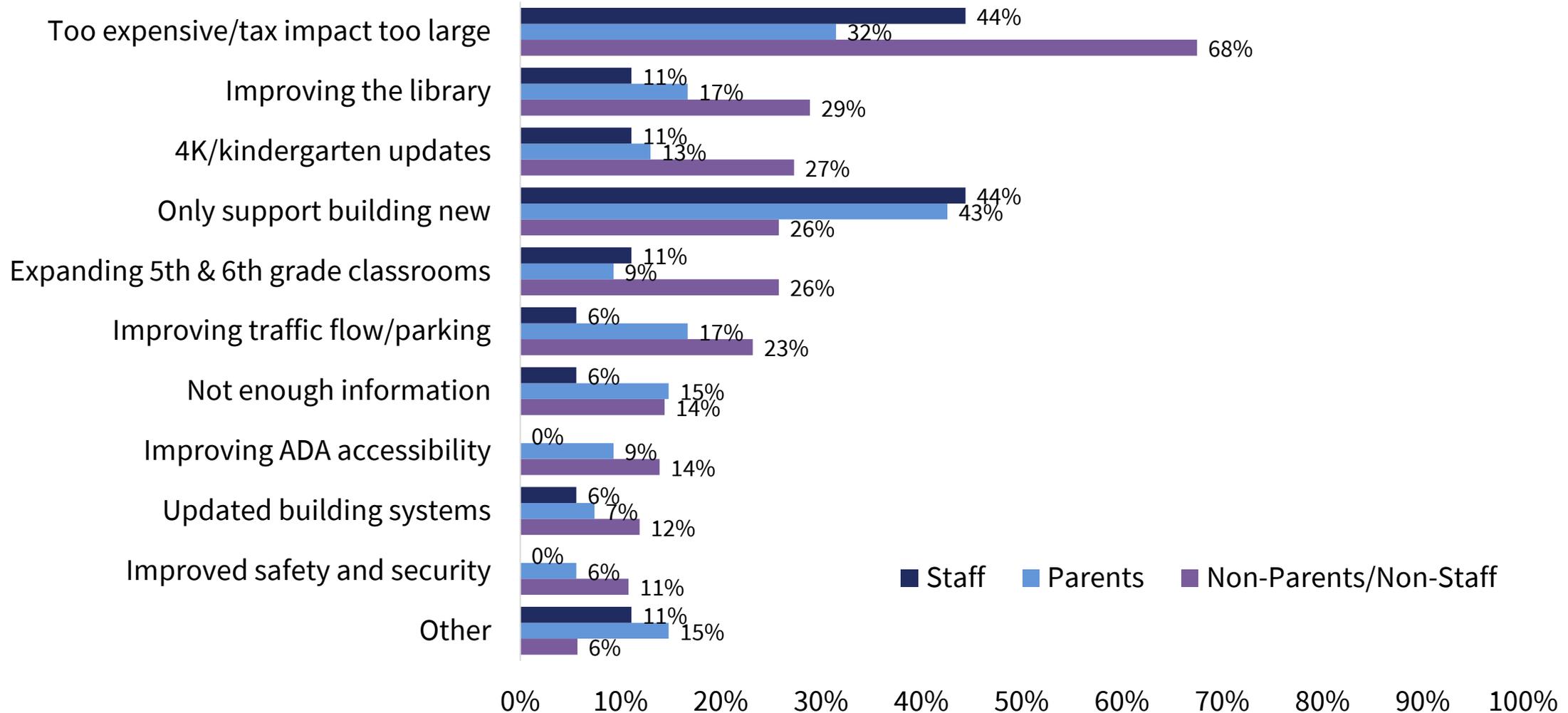


Weighted support for *Definitely yes and Probably yes*:

$$0.20 (66\%) + 0.80 (54\%) = \underline{\underline{56.4\%}}$$



If you chose “Probably no” or “Definitely no,” what are the primary reasons? – *Residents*



Potential Additional Projects



Career and Technical Education *(Estimated cost: \$6 million)*

This project would update the tech ed (shop) areas to support courses in metals, woods, fabrication, engineering, and automotive/small-engine repair.

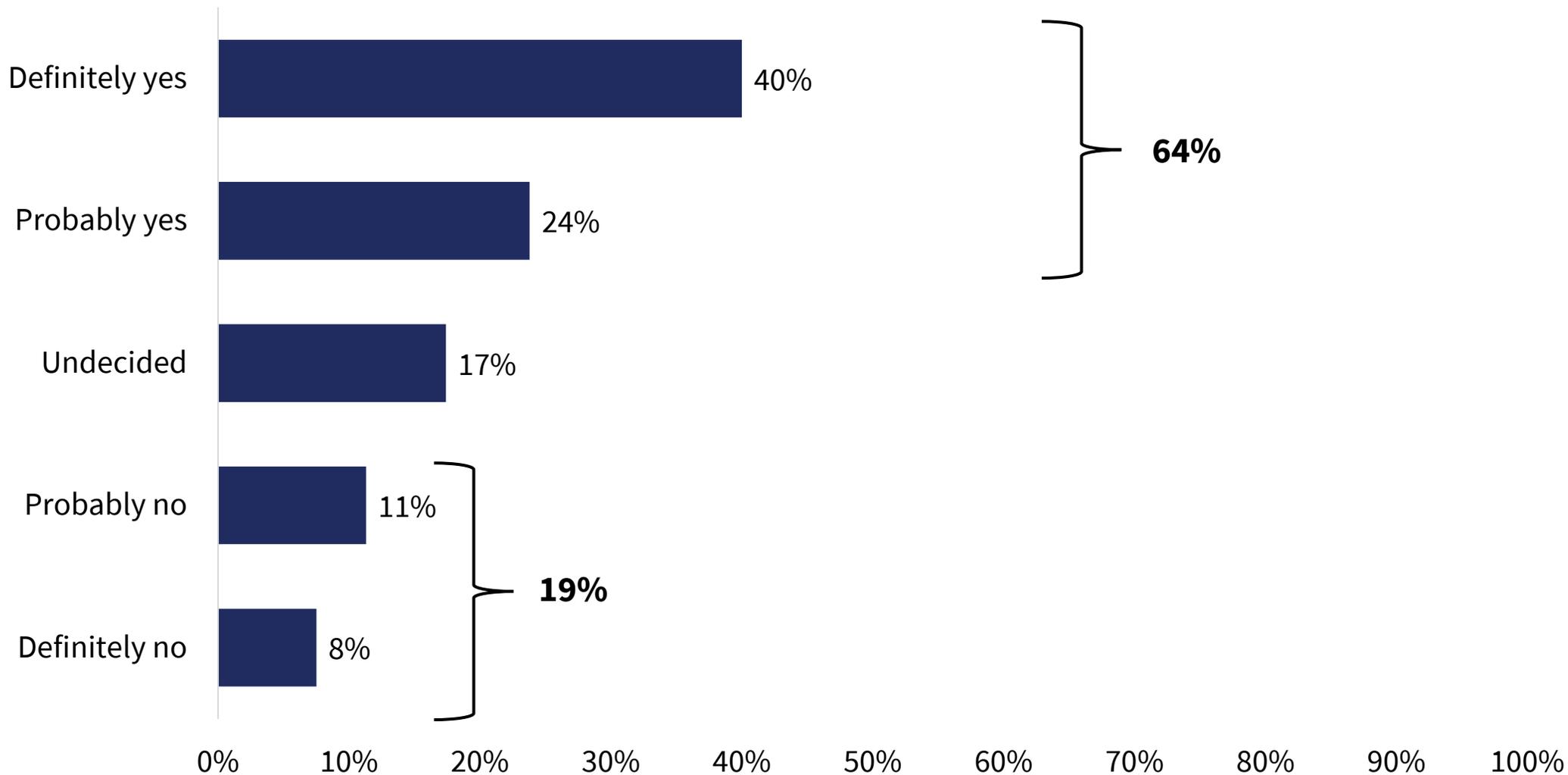
Gym/Locker Rooms/Fitness Areas *(Estimated cost: \$12 million)*

This project would expand the gym, update locker rooms, and renovate the fitness facility with more modern equipment.

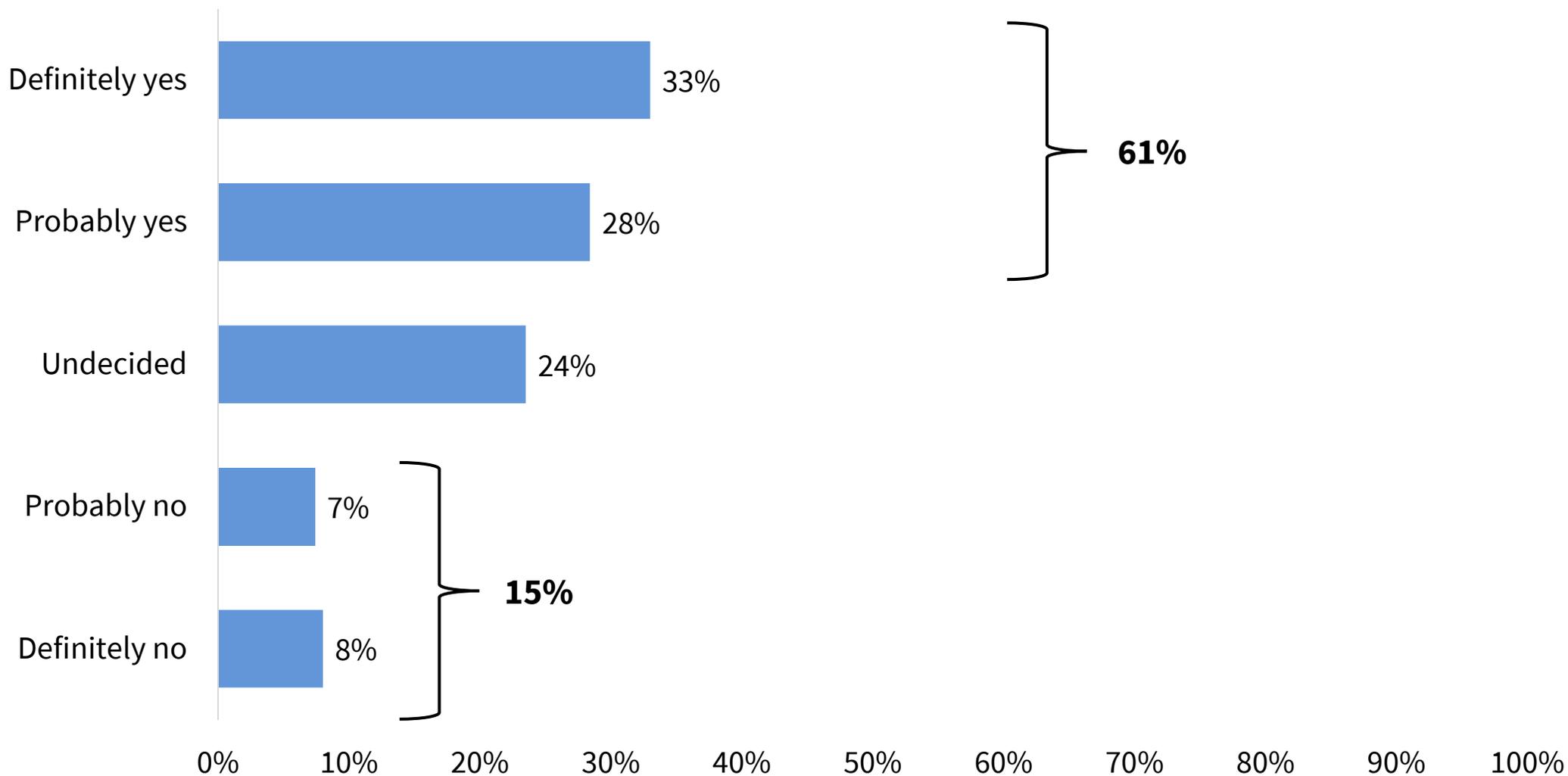
Move 6th Grade and Add Before-/After-School Childcare *(Estimated cost: \$6 million)*

This change would require adding space to create a 6th-8th grade wing. The move would allow these students to access higher-level classes. It would also free up space at the elementary school to provide before- and after-school childcare.

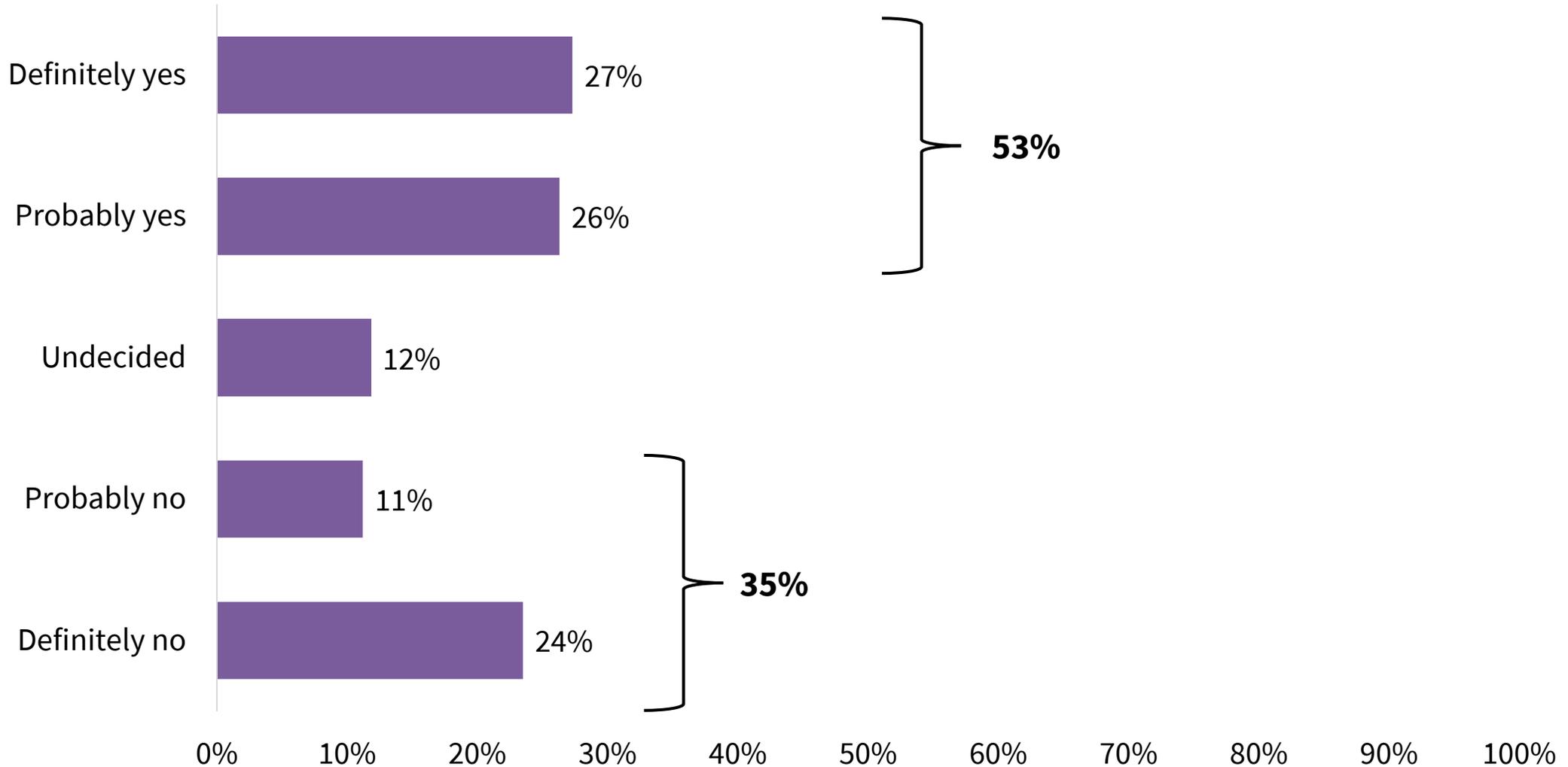
Would you support expanding the referendum by \$6 million to update the career and technical education areas? (*Staff Residents*)



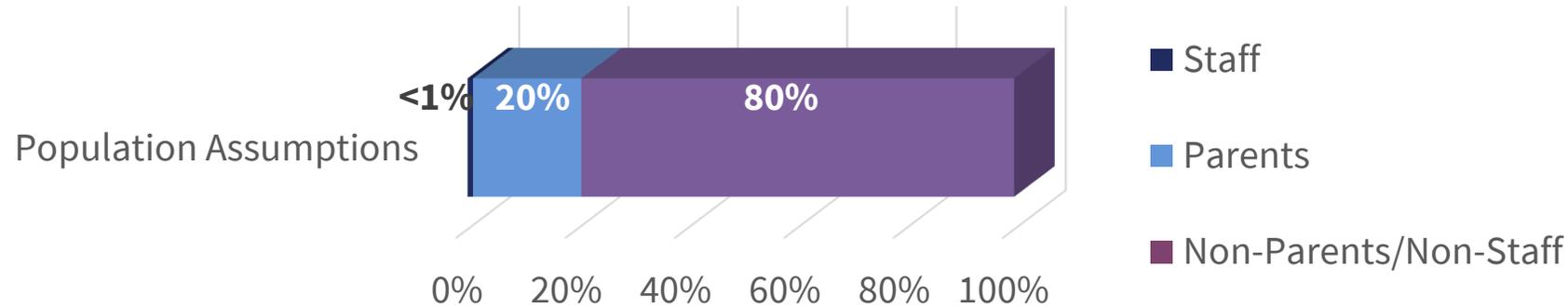
Would you support expanding the referendum by \$6 million to update the career and technical education areas? (*Parent Residents*)



Would you support expanding the referendum by \$6 million to update the career and technical education areas? (*Non-Parent/Non-Staff Residents*)



Additional Analysis: Career and Technical Education

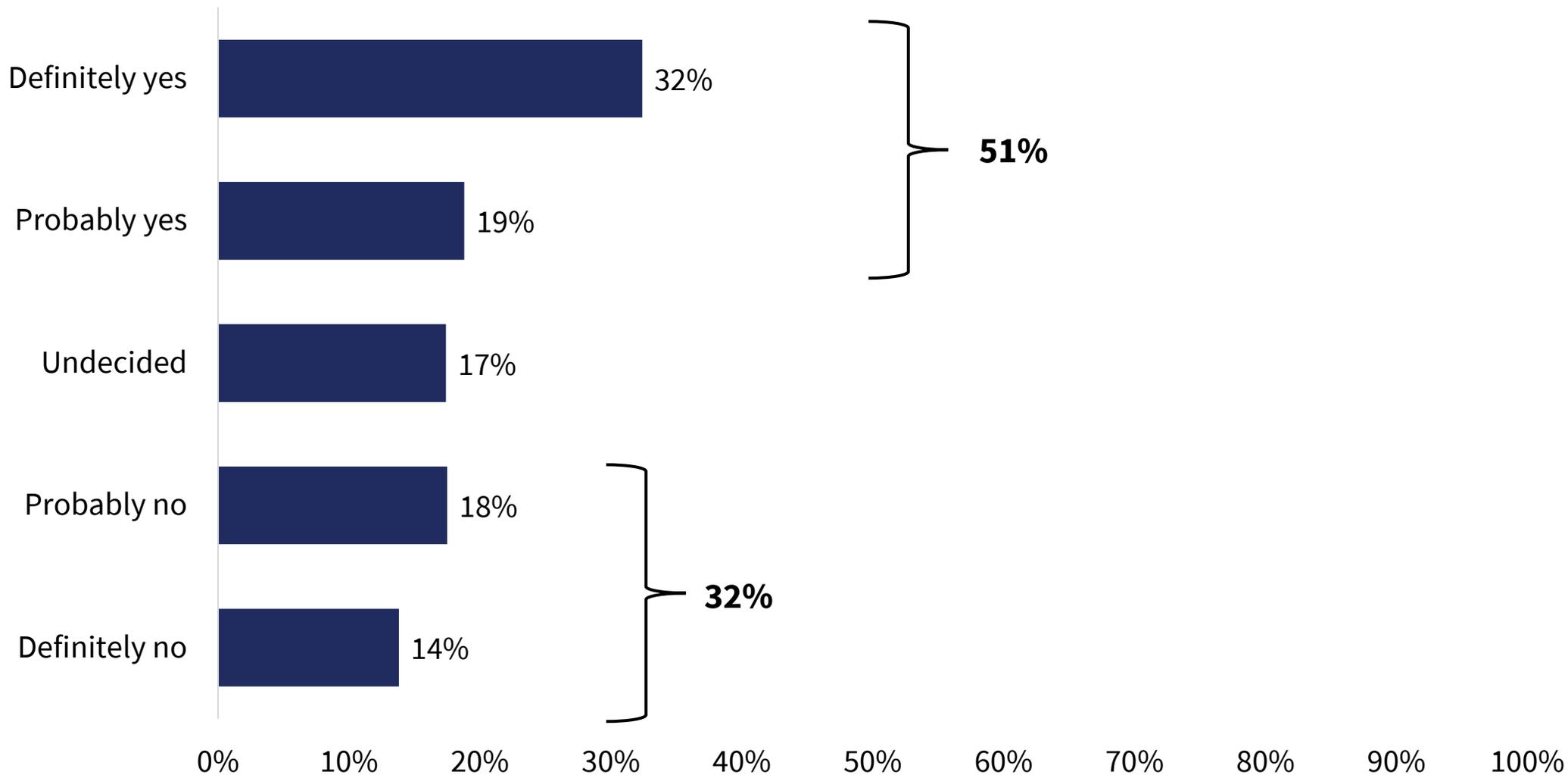


Weighted support for *Definitely yes and Probably yes*:

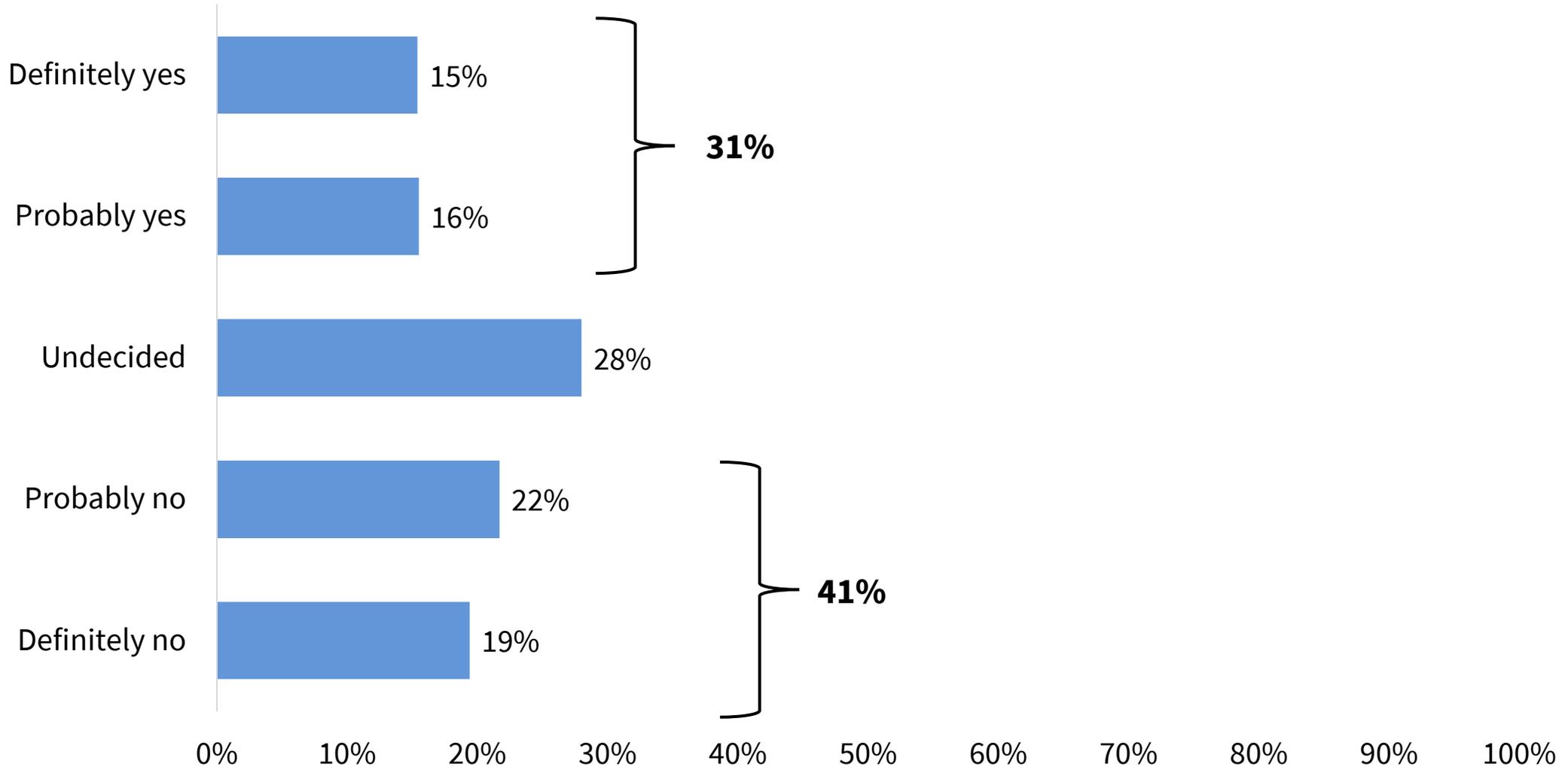
$$0.20 (61\%) + 0.80 (53\%) = \underline{\underline{54.6\%}}$$



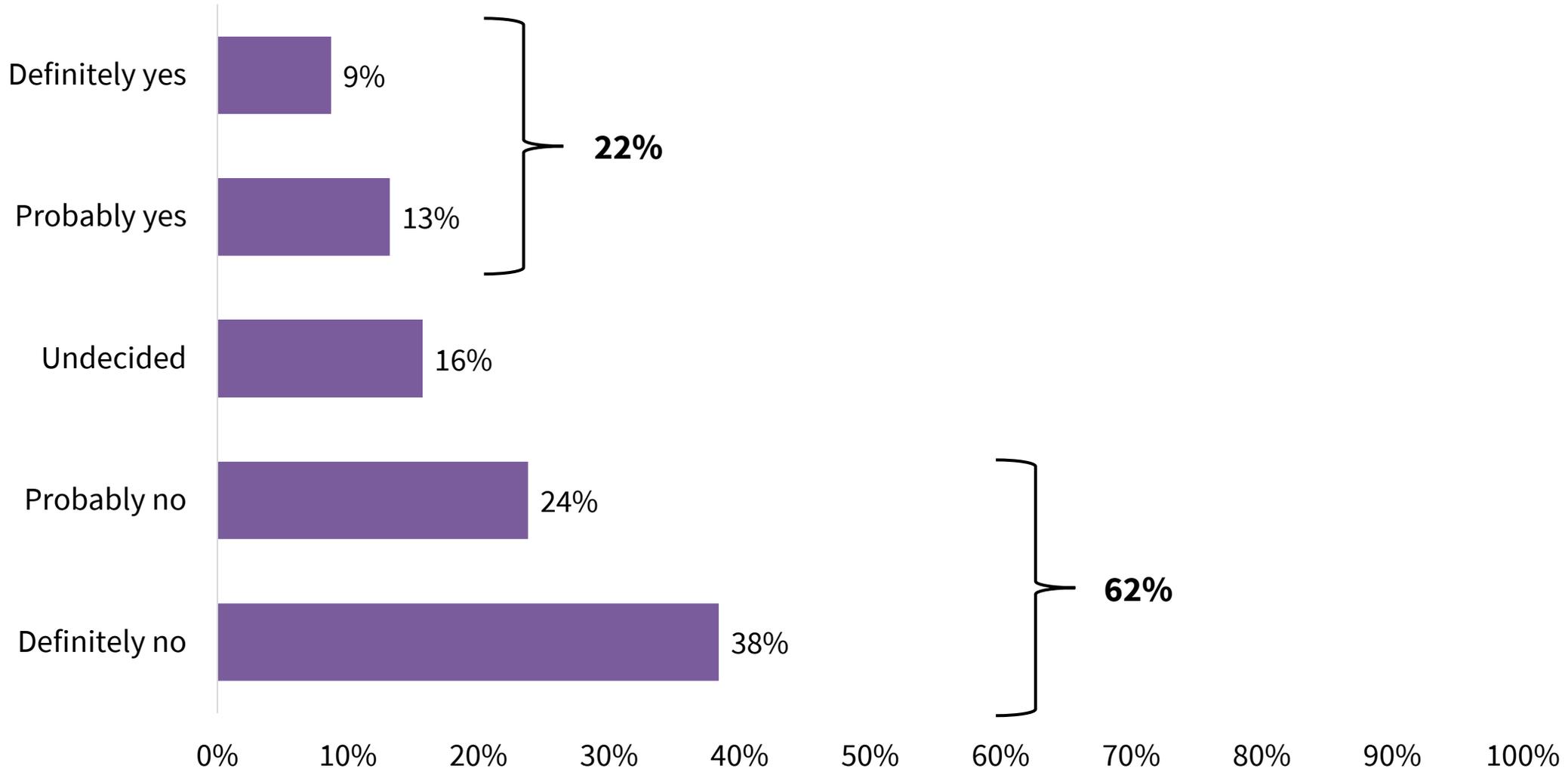
Would you support expanding the referendum by \$12 million to expand the gym/locker room/fitness areas? (*Staff Residents*)



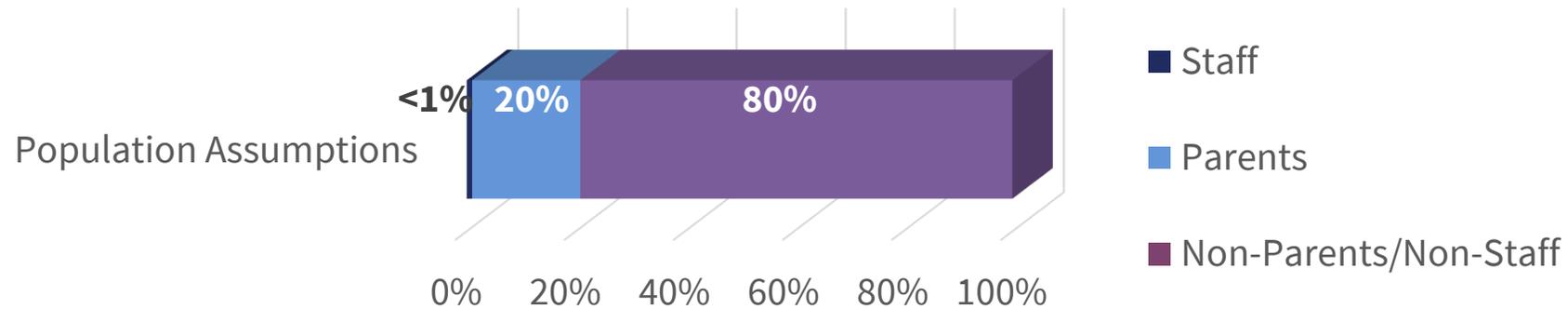
Would you support expanding the referendum by \$12 million to expand the gym/locker room/fitness areas? (*Parent Residents*)



Would you support expanding the referendum by \$12 million to expand the gym/locker room/fitness areas? (*Non-Parent/Non-Staff Residents*)



Additional Analysis: Gym/Locker Room/Fitness Areas

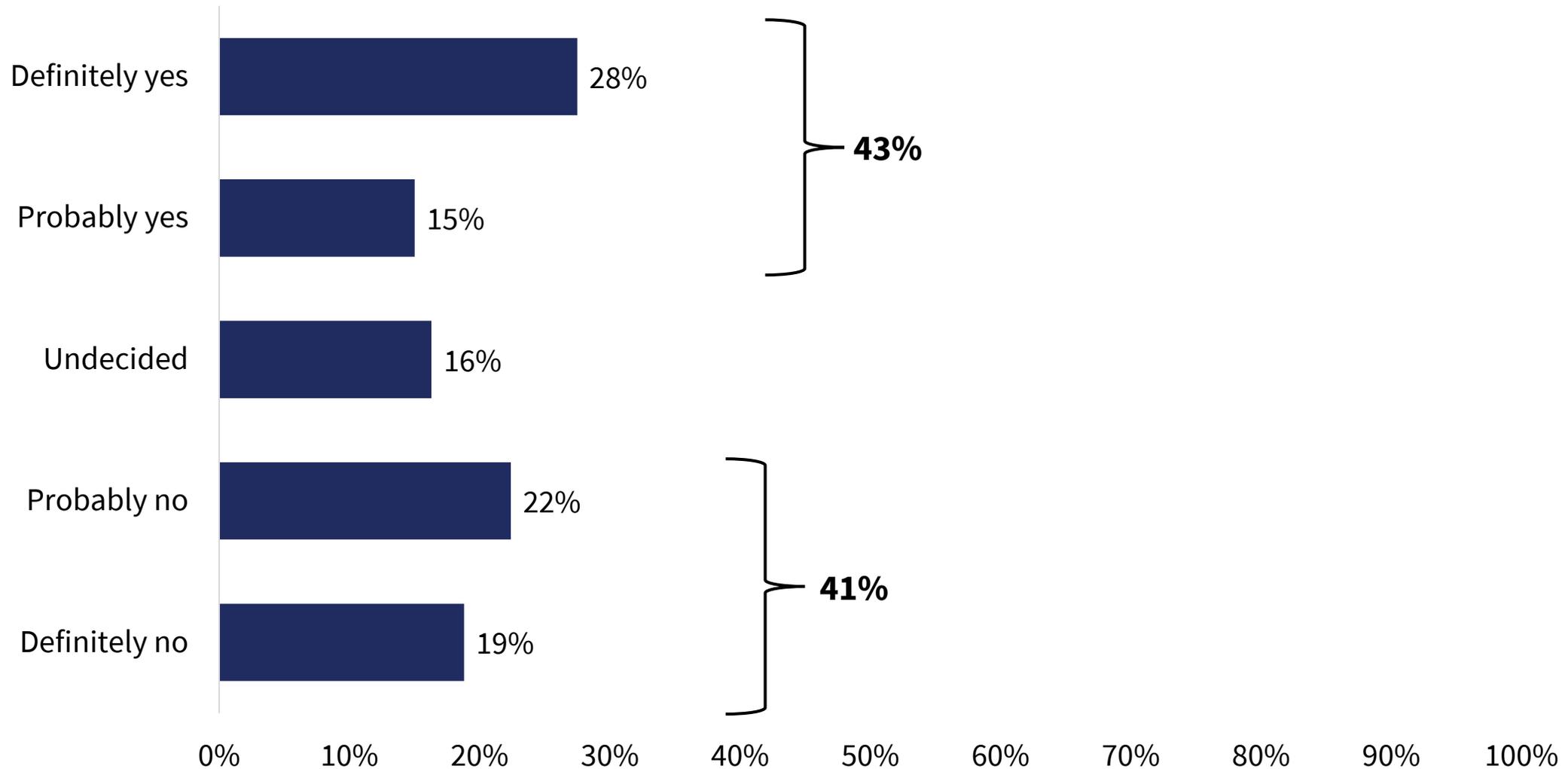


Weighted support for *Definitely yes and Probably yes*:

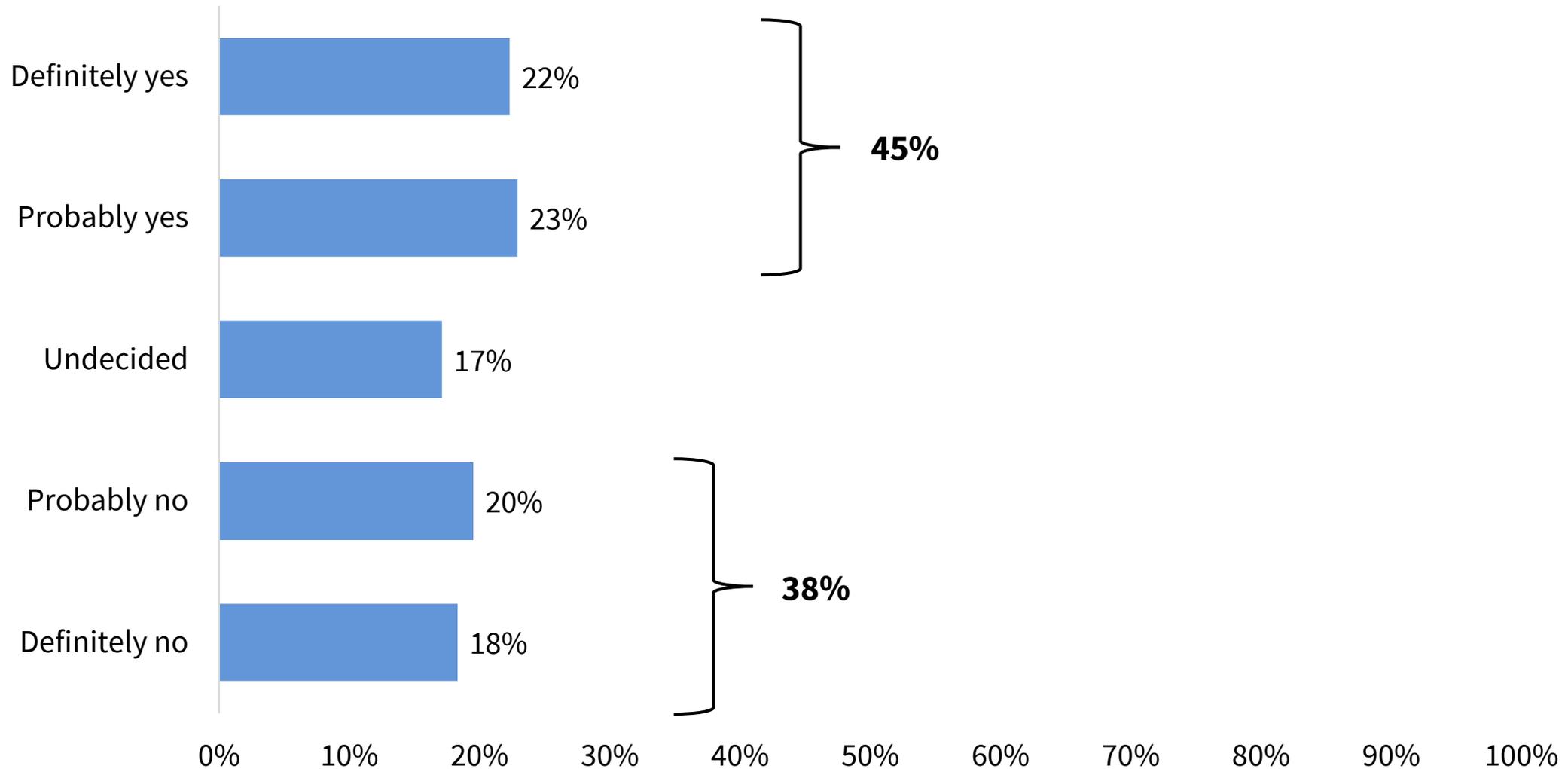
$$0.20 (31\%) + 0.80 (22\%) = \underline{\underline{23.8\%}}$$



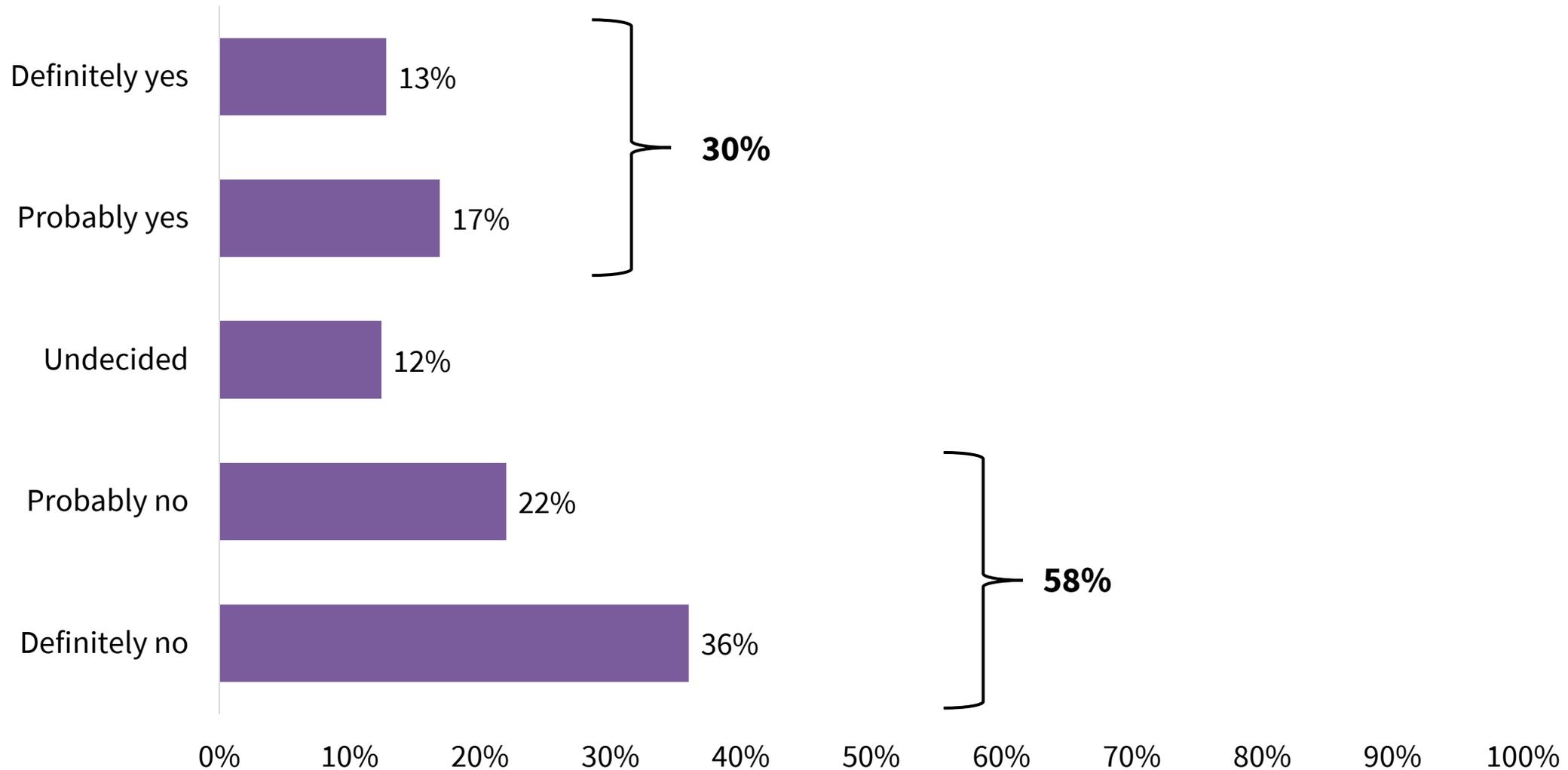
Would you support expanding the referendum by \$6 million to move 6th grade to the middle school and offer childcare? (*Staff Residents*)



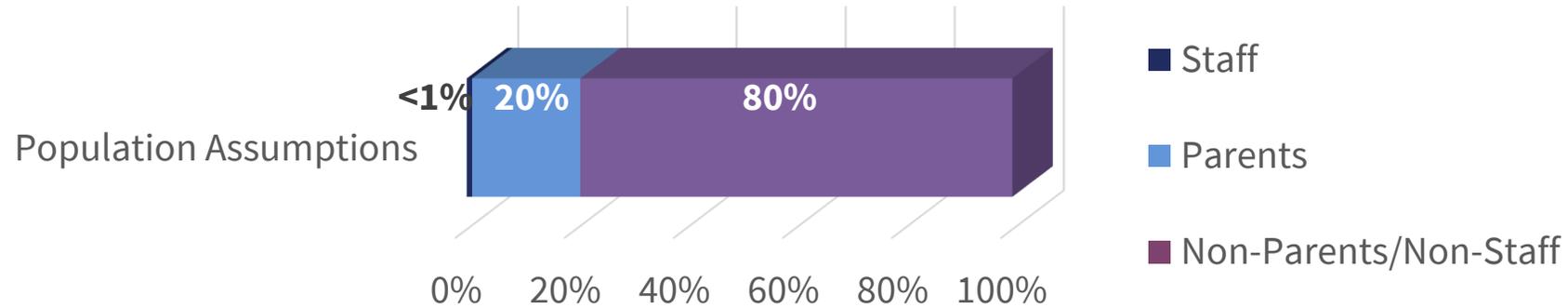
Would you support expanding the referendum by \$6 million to move 6th grade to the middle school and offer childcare? (*Parent Residents*)



Would you support expanding the referendum by \$6 million to move 6th grade to the middle school and offer childcare? *(Non-Parent/Non-Staff Residents)*



Additional Analysis: Move 6th Grade/Offer Childcare



Weighted support for *Definitely yes and Probably yes*:

$$0.20 (45\%) + 0.80 (30\%) = \underline{\underline{33.0\%}}$$



How is the District doing in each of the following areas?

Great = 4, Good = 3, Fair = 2, Poor = 1



Item	Staff	Parents	Non-Parents/ Non-Staff
Delivering a high-quality education	3.31	2.85	2.82
Keeping the public informed	3.08	2.87	2.44
Managing funds appropriately	3.09	2.62	2.49
Building pride in the community	3.14	3.09	2.84

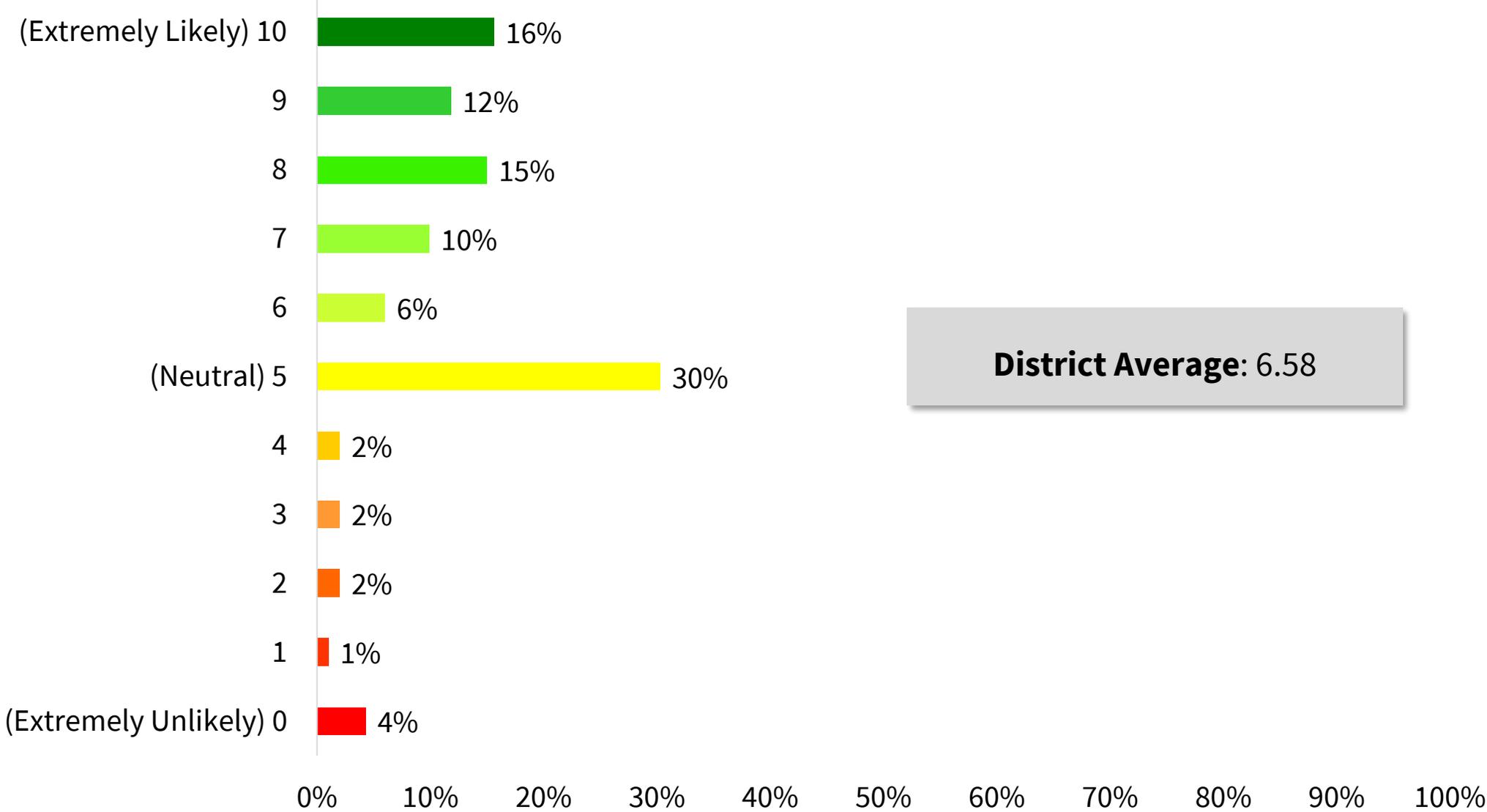
How is the District doing in each of the following areas?

Great = 4, Good = 3, Fair = 2, Poor = 1



Item	Percent “Great” or “Good”	Average
Delivering a high-quality education	75%	2.90
Keeping the public informed	62%	2.65
Managing funds appropriately	59%	2.62
Building pride in the community	74%	2.94

On a scale of 0 – 10, how likely would you be to recommend the District to a friend or family member?



What did we learn?

- If held today, a \$23 million referendum to renovate the existing Crivitz Elementary School would be supported.
- A majority of all subgroups supported an additional \$6 million to update career and technical education spaces.
- Therefore, there is enough support to put these two questions on the ballot and let voters decide.





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